



TOPLINE & METHODOLOGY

Syracuse University/Ipsos Poll

Conducted by Ipsos using KnowledgePanel®
A survey of the American general population (ages 18+)

Interview dates: July 19-21, 2024

Number of interviews: 1,024

Number of interviews, Republicans: 273

Number of interviews, Democrats: 329

Number of interviews, independents: 318

Margin of error: +/- 3.3 percentage points at the 95% confidence level for all respondents

Margin of error: +/- 6.1 percentage points at the 95% confidence level for Republicans

Margin of error: +/- 5.9 percentage points at the 95% confidence level for Democrats

Margin of error: +/- 6.0 percentage points at the 95% confidence level for all independents

NOTE: All results show percentages among all respondents, unless otherwise labeled. Reduced bases are unweighted values.

NOTE: * = less than 0.5%, - = no respondents, N/A = not applicable

Annotated Questionnaire:

1. Imagine you have 100 minutes to prepare yourself to cast an informed vote in the 2024 elections. How many minutes would you spend using the information sources listed below?

Total Mean Summary

	Total (N=1,024)	Republican (N=273)	Democrat (N=329)	Independent (N=318)
Talking to family and friends	19.3	19.5	18.0	20.7
Online news sources (e.g., Yahoo News, Politico, Axios)	14.5	11.3	13.9	16.5
Local news sources based in [STATE]	11.5	11.0	13.6	10.0
Conservative news (e.g., Fox News, NewsMax, Daily Wire)	11.1	25.2	2.1	8.5
National cable news (e.g., CNN, MSNBC, CNBC)	9.9	5.8	15.0	10.5
National newspapers (e.g., New York Times, Washington Post, Wall Street Journal, USA Today)	9.5	4.0	13.1	11.4
National broadcast TV news	9.1	8.1	10.5	8.1
Social media	9.1	6.8	9.3	8.8
Talk or news radio	5.8	8.3	4.5	5.5





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- Imagine you have 100 minutes to prepare yourself to cast an informed vote in the 2024 elections. How many minutes would you spend using the information sources listed below? *(Continued)*

Total Mean Summary

	July 2024 Total (N=1,024)	May 2024 Total (N=1,017)
Talking to family and friends	19.3	16.1
Online news sources (e.g., Yahoo News, Politico, Axios)	14.5	13.9
Local news sources based in [STATE]	11.5	13.1
Conservative news (e.g., Fox News, NewsMax, Daily Wire)	11.1	10.6
National cable news (e.g., CNN, MSNBC, CNBC)	9.9	10.3
National newspapers (e.g., New York Times, Washington Post, Wall Street Journal, USA Today)	9.5	9.5
National broadcast TV news	9.1	10.8
Social media	9.1	9.9
Talk or news radio	5.8	5.9

- 2A. If someone is running for mayor, how would the following impact your likelihood of voting for them?

Base: Split Sample A (Asked to half of respondents)

Total More Likely Summary

	Total (N=512)	Republican (N=119)	Democrat (N=175)	Independent (N=168)
They identify as an atheist	10%	4%	21%	7%
They did not graduate college	4%	5%	5%	3%
They have never voted	3%	3%	4%	1%
They have been convicted of a felony	3%	3%	4%	1%

a. They did not graduate college

	Total	Republican	Democrat	Independent
Much more likely to vote for them	1%	3%	1%	-
Somewhat more likely to vote for them	3%	2%	3%	3%
No change	58%	70%	47%	57%
Somewhat less likely to vote for them	24%	20%	32%	25%
Much less likely to vote for them	11%	5%	13%	12%
Skipped	2%	-	3%	3%
<i>More Likely (Net)</i>	<i>4%</i>	<i>5%</i>	<i>5%</i>	<i>3%</i>
<i>Less Likely (Net)</i>	<i>35%</i>	<i>25%</i>	<i>45%</i>	<i>37%</i>





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2A. If someone is running for mayor, how would the following impact your likelihood of voting for them? (Continued)

b. They have never voted

	Total	Republican	Democrat	Independent
Much more likely to vote for them	1%	1%	1%	*
Somewhat more likely to vote for them	2%	2%	3%	1%
No change	30%	30%	19%	31%
Somewhat less likely to vote for them	24%	30%	27%	19%
Much less likely to vote for them	40%	36%	47%	45%
Skipped	3%	1%	4%	3%
<i>More Likely (Net)</i>	3%	3%	4%	1%
<i>Less Likely (Net)</i>	64%	66%	74%	64%

c. They have been convicted of a felony

	Total	Republican	Democrat	Independent
Much more likely to vote for them	1%	3%	1%	*
Somewhat more likely to vote for them	1%	1%	3%	*
No change	19%	33%	8%	17%
Somewhat less likely to vote for them	28%	35%	26%	25%
Much less likely to vote for them	47%	28%	59%	55%
Skipped	3%	-	3%	3%
<i>More Likely (Net)</i>	3%	3%	4%	1%
<i>Less Likely (Net)</i>	76%	63%	85%	80%

d. They identify as an atheist

	Total	Republican	Democrat	Independent
Much more likely to vote for them	5%	2%	11%	3%
Somewhat more likely to vote for them	5%	1%	10%	3%
No change	48%	29%	51%	55%
Somewhat less likely to vote for them	15%	21%	9%	18%
Much less likely to vote for them	24%	46%	17%	17%
Skipped	3%	-	3%	4%
<i>More Likely (Net)</i>	10%	4%	21%	7%
<i>Less Likely (Net)</i>	39%	67%	26%	35%





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2B. If someone is running for president, how would the following impact your likelihood of voting for them?

Base: Split Sample B (Asked to half of respondents)

Total More Likely Summary

	Total (N=512)	Republican (N=154)	Democrat (N=154)	Independent (N=150)
They identify as an atheist	10%	3%	17%	10%
They did not graduate college	5%	7%	6%	3%
They have been convicted of a felony	4%	5%	4%	3%
They have never voted	3%	3%	3%	2%

a. They did not graduate college

	Total	Republican	Democrat	Independent
Much more likely to vote for them	2%	2%	1%	1%
Somewhat more likely to vote for them	4%	4%	5%	2%
No change	52%	68%	39%	48%
Somewhat less likely to vote for them	22%	16%	30%	22%
Much less likely to vote for them	19%	10%	24%	26%
Skipped	2%	-	-	1%
<i>More Likely (Net)</i>	<i>5%</i>	<i>7%</i>	<i>6%</i>	<i>3%</i>
<i>Less Likely (Net)</i>	<i>40%</i>	<i>26%</i>	<i>55%</i>	<i>48%</i>

b. They have never voted

	Total	Republican	Democrat	Independent
Much more likely to vote for them	1%	1%	1%	1%
Somewhat more likely to vote for them	2%	2%	1%	1%
No change	33%	39%	25%	35%
Somewhat less likely to vote for them	21%	22%	19%	24%
Much less likely to vote for them	41%	35%	53%	39%
Skipped	2%	*	-	*
<i>More Likely (Net)</i>	<i>3%</i>	<i>3%</i>	<i>3%</i>	<i>2%</i>
<i>Less Likely (Net)</i>	<i>62%</i>	<i>57%</i>	<i>72%</i>	<i>63%</i>

c. They have been convicted of a felony

	Total	Republican	Democrat	Independent
Much more likely to vote for them	3%	3%	2%	1%
Somewhat more likely to vote for them	2%	2%	2%	1%
No change	28%	47%	9%	28%
Somewhat less likely to vote for them	19%	29%	10%	14%
Much less likely to vote for them	47%	19%	77%	54%
Skipped	2%	-	-	2%
<i>More Likely (Net)</i>	<i>4%</i>	<i>5%</i>	<i>4%</i>	<i>3%</i>
<i>Less Likely (Net)</i>	<i>65%</i>	<i>48%</i>	<i>87%</i>	<i>68%</i>





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2B. If someone is running for president, how would the following impact your likelihood of voting for them? (Continued)

d. They identify as an atheist

	Total	Republican	Democrat	Independent
Much more likely to vote for them	6%	2%	11%	5%
Somewhat more likely to vote for them	4%	1%	6%	5%
No change	42%	27%	53%	48%
Somewhat less likely to vote for them	17%	22%	9%	20%
Much less likely to vote for them	29%	47%	20%	20%
Skipped	2%	*	-	1%
<i>More Likely (Net)</i>	<i>10%</i>	<i>3%</i>	<i>17%</i>	<i>10%</i>
<i>Less Likely (Net)</i>	<i>45%</i>	<i>69%</i>	<i>30%</i>	<i>41%</i>

3. How familiar are you, if at all, with the following events?

Total Familiar Summary

	Total	Republican	Democrat	Independent
The shooting at a July rally targeting Donald Trump	88%	95%	89%	90%
Editorials and calls for Joe Biden to drop out of the race and allow Democrats to select a different candidate for President	80%	90%	80%	82%
The June Presidential debate between Joe Biden and Donald Trump	77%	86%	78%	76%
The selection of JD Vance as the Republican vice presidential candidate	67%	76%	65%	69%
The July Republican National Convention	62%	79%	55%	61%

a. The June Presidential debate between Joe Biden and Donald Trump

	Total	Republican	Democrat	Independent
Very familiar	43%	56%	42%	37%
Somewhat familiar	34%	30%	35%	39%
Not too familiar	13%	10%	12%	16%
Not at all familiar	8%	4%	8%	7%
Skipped	2%	-	2%	2%
<i>Familiar (Net)</i>	<i>77%</i>	<i>86%</i>	<i>78%</i>	<i>76%</i>
<i>Not Familiar (Net)</i>	<i>21%</i>	<i>14%</i>	<i>20%</i>	<i>23%</i>



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3. How familiar are you, if at all, with the following events? (Continued)

b. Editorials and calls for Joe Biden to drop out of the race and allow Democrats to select a different candidate for President

	Total	Republican	Democrat	Independent
Very familiar	44%	52%	46%	43%
Somewhat familiar	36%	37%	34%	39%
Not too familiar	9%	5%	9%	8%
Not at all familiar	10%	5%	10%	8%
Skipped	2%	-	2%	2%
<i>Familiar (Net)</i>	80%	90%	80%	82%
<i>Not Familiar (Net)</i>	18%	10%	18%	16%

c. The shooting at a July rally targeting Donald Trump

	Total	Republican	Democrat	Independent
Very familiar	54%	71%	50%	49%
Somewhat familiar	34%	24%	39%	41%
Not too familiar	6%	5%	5%	4%
Not at all familiar	4%	1%	4%	4%
Skipped	2%	-	2%	2%
<i>Familiar (Net)</i>	88%	95%	89%	90%
<i>Not Familiar (Net)</i>	10%	5%	9%	8%

d. The selection of JD Vance as the Republican vice presidential candidate

	Total	Republican	Democrat	Independent
Very familiar	36%	49%	33%	32%
Somewhat familiar	31%	27%	32%	36%
Not too familiar	16%	15%	18%	13%
Not at all familiar	16%	9%	15%	17%
Skipped	2%	*	2%	2%
<i>Familiar (Net)</i>	67%	76%	65%	69%
<i>Not Familiar (Net)</i>	31%	24%	33%	30%

e. The July Republican National Convention

	Total	Republican	Democrat	Independent
Very familiar	27%	40%	20%	25%
Somewhat familiar	35%	39%	35%	37%
Not too familiar	18%	14%	21%	20%
Not at all familiar	17%	8%	20%	17%
Skipped	3%	-	4%	2%
<i>Familiar (Net)</i>	62%	79%	55%	61%
<i>Not Familiar (Net)</i>	36%	21%	41%	37%



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4. How likely, if at all, would you be to watch a televised second debate between Joe Biden and Donald Trump?

	Total	Republican	Democrat	Independent
Very likely	32%	48%	26%	28%
Somewhat likely	22%	29%	22%	17%
Not too likely	21%	13%	24%	26%
Not at all likely	24%	10%	27%	28%
Skipped	2%	-	1%	2%
<i>Likely (Net)</i>	<i>54%</i>	<i>77%</i>	<i>48%</i>	<i>45%</i>
<i>Not Likely (Net)</i>	<i>44%</i>	<i>23%</i>	<i>51%</i>	<i>53%</i>

	July 2024 Total	May 2024 Total*
Very likely	32%	32%
Somewhat likely	22%	30%
Not too likely	21%	19%
Not at all likely	24%	18%
Skipped	2%	2%
<i>Likely (Net)</i>	<i>54%</i>	<i>61%</i>
<i>Not Likely (Net)</i>	<i>44%</i>	<i>37%</i>

*In May 2024, the question wording was the following: How likely, if at all, would you be to watch a televised debate between Joe Biden and Donald Trump?





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5. How much, if at all, do the following events impact how you plan to vote in the 2024 Presidential election?

More Likely to Vote For Trump Summary

	Total	Republican	Democrat	Independent
The June Presidential debate between Joe Biden and Donald Trump	25%	51%	3%	25%
Editorials and calls for Joe Biden to drop out of the race and allow Democrats to select a different candidate for President	18%	40%	4%	15%
The shooting at a July rally targeting Donald Trump	18%	39%	5%	13%
The selection of JD Vance as the Republican vice presidential candidate	16%	37%	3%	13%
The July Republican National Convention	16%	40%	3%	10%

More Likely to Vote For Biden Summary

	Total	Republican	Democrat	Independent
The June Presidential debate between Joe Biden and Donald Trump	13%	2%	29%	11%
Editorials and calls for Joe Biden to drop out of the race and allow Democrats to select a different candidate for President	13%	1%	26%	10%
The shooting at a July rally targeting Donald Trump	15%	1%	33%	13%
The selection of JD Vance as the Republican vice presidential candidate	20%	3%	42%	19%
The July Republican National Convention	19%	3%	38%	18%

a. The June Presidential debate between Joe Biden and Donald Trump

	Total	Republican	Democrat	Independent
Much more likely to vote for Trump	18%	42%	2%	15%
Somewhat more likely to vote for Trump	7%	9%	1%	10%
No change	53%	45%	58%	56%
Somewhat more likely to vote for Biden	2%	1%	4%	3%
Much more likely to vote for Biden	11%	1%	25%	8%
Don't know	7%	2%	9%	7%
Skipped	2%	*	1%	3%
<i>More Likely for Trump (Net)</i>	<i>25%</i>	<i>51%</i>	<i>3%</i>	<i>25%</i>
<i>More Likely for Biden (Net)</i>	<i>13%</i>	<i>2%</i>	<i>29%</i>	<i>11%</i>





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5. How much, if at all, do the following events impact how you plan to vote in the 2024 Presidential election? (Continued)

b. Editorials and calls for Joe Biden to drop out of the race and allow Democrats to select a different candidate for President

	Total	Republican	Democrat	Independent
Much more likely to vote for Trump	13%	32%	2%	10%
Somewhat more likely to vote for Trump	5%	8%	2%	5%
No change	58%	55%	60%	63%
Somewhat more likely to vote for Biden	3%	*	4%	2%
Much more likely to vote for Biden	10%	1%	22%	8%
Don't know	9%	3%	8%	9%
Skipped	2%	*	2%	3%
<i>More Likely for Trump (Net)</i>	18%	40%	4%	15%
<i>More Likely for Biden (Net)</i>	13%	1%	26%	10%

c. The shooting at a July rally targeting Donald Trump

	Total	Republican	Democrat	Independent
Much more likely to vote for Trump	13%	33%	2%	9%
Somewhat more likely to vote for Trump	5%	6%	3%	4%
No change	60%	59%	56%	66%
Somewhat more likely to vote for Biden	2%	-	3%	3%
Much more likely to vote for Biden	13%	1%	30%	10%
Don't know	5%	1%	5%	5%
Skipped	2%	*	1%	3%
<i>More Likely for Trump (Net)</i>	18%	39%	5%	13%
<i>More Likely for Biden (Net)</i>	15%	1%	33%	13%

d. The selection of JD Vance as the Republican vice presidential candidate

	Total	Republican	Democrat	Independent
Much more likely to vote for Trump	11%	26%	2%	8%
Somewhat more likely to vote for Trump	5%	11%	1%	5%
No change	54%	56%	48%	56%
Somewhat more likely to vote for Biden	4%	2%	6%	4%
Much more likely to vote for Biden	16%	1%	36%	15%
Don't know	8%	4%	7%	9%
Skipped	2%	*	1%	3%
<i>More Likely for Trump (Net)</i>	16%	37%	3%	13%
<i>More Likely for Biden (Net)</i>	20%	3%	42%	19%





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5. How much, if at all, do the following events impact how you plan to vote in the 2024 Presidential election? *(Continued)*

e. The July Republican National Convention

	Total	Republican	Democrat	Independent
Much more likely to vote for Trump	12%	33%	2%	5%
Somewhat more likely to vote for Trump	4%	7%	1%	5%
No change	55%	54%	50%	62%
Somewhat more likely to vote for Biden	3%	1%	3%	4%
Much more likely to vote for Biden	16%	2%	35%	14%
Don't know	7%	3%	7%	7%
Skipped	2%	-	1%	3%
<i>More Likely for Trump (Net)</i>	<i>16%</i>	<i>40%</i>	<i>3%</i>	<i>10%</i>
<i>More Likely for Biden (Net)</i>	<i>19%</i>	<i>3%</i>	<i>38%</i>	<i>18%</i>

6. How great a threat, if at all, do you view the following to the American democratic system and rule of law?

Total Major Threat Summary

	Total	Republican	Democrat	Independent
Donald Trump	44%	10%	78%	48%
Mainstream media	37%	61%	21%	33%
Conservative media	37%	12%	60%	39%
Joe Biden	32%	68%	5%	26%
Kamala Harris	25%	58%	2%	19%
JD Vance	25%	4%	47%	27%

	July 2024 Total	May 2024 Total*
Donald Trump	44%	49%
Joe Biden	32%	34%

a. Donald Trump

	Total	Republican	Democrat	Independent
A major threat	44%	10%	78%	48%
A minor threat	13%	13%	7%	16%
Not a threat	31%	71%	4%	23%
Don't know/no opinion	10%	6%	8%	10%
Skipped	3%	1%	2%	3%





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6. How great a threat, if at all, do you view the following to the American democratic system and rule of law? (Continued)

b. Joe Biden

	Total	Republican	Democrat	Independent
A major threat	32%	68%	5%	26%
A minor threat	16%	15%	13%	19%
Not a threat	39%	11%	69%	43%
Don't know/no opinion	11%	6%	12%	11%
Skipped	2%	*	2%	3%

c. Kamala Harris

	Total	Republican	Democrat	Independent
A major threat	25%	58%	2%	19%
A minor threat	14%	18%	9%	16%
Not a threat	41%	12%	72%	46%
Don't know/no opinion	17%	10%	15%	16%
Skipped	3%	1%	1%	3%

d. JD Vance

	Total	Republican	Democrat	Independent
A major threat	25%	4%	47%	27%
A minor threat	13%	8%	14%	16%
Not a threat	30%	66%	8%	26%
Don't know/no opinion	30%	22%	30%	29%
Skipped	3%	1%	2%	3%

e. Mainstream media

	Total	Republican	Democrat	Independent
A major threat	37%	61%	21%	33%
A minor threat	30%	23%	36%	31%
Not a threat	16%	6%	24%	21%
Don't know/no opinion	14%	9%	18%	12%
Skipped	2%	*	1%	3%

f. Conservative media

	Total	Republican	Democrat	Independent
A major threat	37%	12%	60%	39%
A minor threat	22%	26%	17%	24%
Not a threat	22%	49%	5%	20%
Don't know/no opinion	16%	12%	17%	14%
Skipped	2%	1%	2%	3%





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7. Which of the following comes closer to your opinion?

	Total	Republican	Democrat	Independent
America will survive no matter who is elected, but our reputation and economy could take a hit if we elect the wrong leaders	48%	62%	33%	53%
Choosing the wrong leaders in 2024 could end democracy in the U.S. as we know it and lead to violence and repression	41%	33%	59%	37%
The results of the 2024 election don't really matter much	7%	4%	5%	8%
Skipped	3%	1%	2%	2%

	July 2024 Total	May 2024 Total*
America will survive no matter who is elected, but our reputation and economy could take a hit if we elect the wrong leaders	48%	47%
Choosing the wrong leaders in 2024 could end democracy in the U.S. as we know it and lead to violence and repression	41%	42%
The results of the 2024 election don't really matter much	7%	8%
Skipped	3%	3%

8. Which of the following comes closer to your opinion?

	Total	Republican	Democrat	Independent
The two-party system of Democrats and Republicans in American politics isn't working and we need a change	63%	48%	67%	73%
On balance, the two-party system of Democrats and Republicans in American politics works pretty well for most people	33%	50%	30%	23%
Skipped	4%	1%	4%	3%





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9. To what extent do you agree or disagree with the following statements:

Total Agree Summary

	Total	Republican	Democrat	Independent
If Biden drops out of the presidential race, he should serve the rest of his term as president	63%	47%	83%	66%
Joe Biden should drop out of the race and the Democrats should have an open nomination contest to replace him	53%	57%	50%	56%
Donald Trump should drop out of the race and the Republicans nominate a difference candidate to run against Joe Biden	43%	12%	69%	48%
It does not make a difference who the Democrats pick to run against Donald Trump	42%	62%	26%	40%
The Supreme Court will protect U.S. democracy if politicians cross the line	34%	60%	16%	31%
Joe Biden should drop out of the race and Kamala Harris should run against Donald Trump	34%	27%	41%	35%

a. The Supreme Court will protect U.S. democracy if politicians cross the line

	Total	Republican	Democrat	Independent
Strongly agree	13%	23%	5%	11%
Somewhat agree	21%	37%	11%	20%
Somewhat disagree	19%	17%	22%	20%
Strongly disagree	27%	10%	46%	27%
Don't know	18%	12%	15%	19%
Skipped	2%	*	1%	2%
<i>Agree (Net)</i>	<i>34%</i>	<i>60%</i>	<i>16%</i>	<i>31%</i>
<i>Disagree (Net)</i>	<i>47%</i>	<i>28%</i>	<i>68%</i>	<i>48%</i>

b. Joe Biden should drop out of the race and the Democrats nominate a different candidate to run against Donald Trump

	Total	Republican	Democrat	Independent
Strongly agree	28%	32%	21%	31%
Somewhat agree	26%	24%	30%	26%
Somewhat disagree	11%	8%	14%	12%
Strongly disagree	15%	18%	18%	14%
Don't know	19%	17%	17%	16%
Skipped	2%	*	1%	2%
<i>Agree (Net)</i>	<i>53%</i>	<i>57%</i>	<i>50%</i>	<i>56%</i>
<i>Disagree (Net)</i>	<i>26%</i>	<i>26%</i>	<i>31%</i>	<i>26%</i>



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9. To what extent do you agree or disagree with the following statements: *(Continued)*

c. Joe Biden should drop out of the race and Kamala Harris should run against Donald Trump

	Total	Republican	Democrat	Independent
Strongly agree	11%	12%	12%	10%
Somewhat agree	22%	15%	29%	24%
Somewhat disagree	16%	15%	22%	13%
Strongly disagree	27%	40%	15%	28%
Don't know	21%	17%	19%	22%
Skipped	2%	*	2%	2%
<i>Agree (Net)</i>	<i>34%</i>	<i>27%</i>	<i>41%</i>	<i>35%</i>
<i>Disagree (Net)</i>	<i>43%</i>	<i>56%</i>	<i>37%</i>	<i>41%</i>

d. Donald Trump should drop out of the race and the Republicans nominate a difference candidate to run against Joe Biden

	Total	Republican	Democrat	Independent
Strongly agree	34%	7%	59%	38%
Somewhat agree	8%	5%	10%	9%
Somewhat disagree	8%	9%	5%	8%
Strongly disagree	33%	74%	6%	25%
Don't know	15%	5%	18%	17%
Skipped	2%	*	2%	2%
<i>Agree (Net)</i>	<i>43%</i>	<i>12%</i>	<i>69%</i>	<i>48%</i>
<i>Disagree (Net)</i>	<i>41%</i>	<i>83%</i>	<i>11%</i>	<i>33%</i>

e. It does not make a difference who the Democrats pick to run against Donald Trump

	Total	Republican	Democrat	Independent
Strongly agree	17%	31%	6%	14%
Somewhat agree	25%	31%	20%	26%
Somewhat disagree	21%	17%	25%	24%
Strongly disagree	21%	13%	33%	19%
Don't know	14%	7%	15%	15%
Skipped	2%	*	1%	2%
<i>Agree (Net)</i>	<i>42%</i>	<i>62%</i>	<i>26%</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>42%</i>	<i>31%</i>	<i>58%</i>	<i>43%</i>



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9. To what extent do you agree or disagree with the following statements: *(Continued)*

f. If Biden drops out of the presidential race, he should serve the rest of his term as president

	Total	Republican	Democrat	Independent
Strongly agree	42%	23%	63%	46%
Somewhat agree	20%	24%	19%	20%
Somewhat disagree	7%	13%	1%	6%
Strongly disagree	14%	28%	5%	11%
Don't know	14%	12%	10%	14%
Skipped	2%	*	2%	2%
<i>Agree (Net)</i>	63%	47%	83%	66%
<i>Disagree (Net)</i>	21%	41%	6%	17%

10. In the last few days, numerous politicians have called for “unity” and “turning down the temperature”. Do you think these calls are sincere or more of a cynical political move?

	Total	Republican	Democrat	Independent
Calls for unity are a cynical political move	65%	60%	72%	67%
Calls for unity are sincere	30%	39%	25%	27%
Skipped	5%	1%	3%	6%



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11. To what extent do you agree or disagree with the following statements?

Total Agree Summary

	Total	Republican	Democrat	Independent
Social media promotes too many people using violent and divisive language	75%	80%	76%	75%
The mainstream media covers too many people using violent and divisive language	69%	78%	68%	69%
Donald Trump uses too much violent and divisive language	61%	31%	86%	71%
Conservative media covers too many people using violent and divisive language	59%	41%	76%	65%
Republicans use too much violent and divisive language	55%	25%	80%	63%
Democrats use too much violent and divisive language	41%	75%	13%	40%
Joe Biden uses too much violent and divisive language	30%	62%	7%	27%

a. Donald Trump uses too much violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	42%	10%	76%	46%
Somewhat agree	18%	21%	9%	25%
Somewhat disagree	12%	23%	2%	11%
Strongly disagree	15%	38%	2%	8%
Don't know	10%	7%	8%	7%
Skipped	2%	1%	2%	2%
<i>Agree (Net)</i>	<i>61%</i>	<i>31%</i>	<i>86%</i>	<i>71%</i>
<i>Disagree (Net)</i>	<i>27%</i>	<i>61%</i>	<i>5%</i>	<i>20%</i>

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11. To what extent do you agree or disagree with the following statements? (Continued)

b. Republicans use too much violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	35%	6%	64%	39%
Somewhat agree	20%	19%	15%	24%
Somewhat disagree	15%	25%	6%	14%
Strongly disagree	15%	39%	2%	8%
Don't know	13%	10%	11%	13%
Skipped	2%	1%	2%	2%
<i>Agree (Net)</i>	<i>55%</i>	<i>25%</i>	<i>80%</i>	<i>63%</i>
<i>Disagree (Net)</i>	<i>30%</i>	<i>64%</i>	<i>8%</i>	<i>22%</i>

c. Joe Biden uses too much violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	16%	35%	2%	12%
Somewhat agree	15%	27%	5%	15%
Somewhat disagree	21%	19%	20%	26%
Strongly disagree	33%	8%	63%	32%
Don't know	13%	9%	9%	12%
Skipped	2%	1%	2%	3%
<i>Agree (Net)</i>	<i>30%</i>	<i>62%</i>	<i>7%</i>	<i>27%</i>
<i>Disagree (Net)</i>	<i>54%</i>	<i>28%</i>	<i>82%</i>	<i>58%</i>

d. Democrats use too much violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	21%	46%	3%	19%
Somewhat agree	20%	29%	10%	20%
Somewhat disagree	20%	9%	27%	24%
Strongly disagree	23%	4%	48%	20%
Don't know	14%	11%	9%	14%
Skipped	2%	1%	2%	2%
<i>Agree (Net)</i>	<i>41%</i>	<i>75%</i>	<i>13%</i>	<i>40%</i>
<i>Disagree (Net)</i>	<i>43%</i>	<i>13%</i>	<i>76%</i>	<i>44%</i>

e. The mainstream media covers too many people using violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	34%	41%	29%	36%
Somewhat agree	35%	37%	39%	34%
Somewhat disagree	11%	8%	13%	12%
Strongly disagree	3%	4%	3%	3%
Don't know	14%	10%	14%	13%
Skipped	2%	1%	2%	2%
<i>Agree (Net)</i>	<i>69%</i>	<i>78%</i>	<i>68%</i>	<i>69%</i>
<i>Disagree (Net)</i>	<i>14%</i>	<i>11%</i>	<i>16%</i>	<i>15%</i>

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11. To what extent do you agree or disagree with the following statements? *(Continued)*

f. Conservative media covers too many people using violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	35%	15%	52%	39%
Somewhat agree	24%	26%	24%	26%
Somewhat disagree	13%	24%	5%	13%
Strongly disagree	7%	17%	1%	4%
Don't know	18%	17%	16%	15%
Skipped	2%	1%	2%	2%
<i>Agree (Net)</i>	<i>59%</i>	<i>41%</i>	<i>76%</i>	<i>65%</i>
<i>Disagree (Net)</i>	<i>20%</i>	<i>40%</i>	<i>6%</i>	<i>17%</i>

g. Social media promotes too many people using violent and divisive language

	Total	Republican	Democrat	Independent
Strongly agree	45%	44%	46%	49%
Somewhat agree	30%	36%	30%	27%
Somewhat disagree	7%	5%	7%	7%
Strongly disagree	2%	2%	2%	2%
Don't know	14%	12%	12%	14%
Skipped	2%	1%	2%	2%
<i>Agree (Net)</i>	<i>75%</i>	<i>80%</i>	<i>76%</i>	<i>75%</i>
<i>Disagree (Net)</i>	<i>9%</i>	<i>7%</i>	<i>10%</i>	<i>9%</i>



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12. Which of the following statements is closest to your opinion?

	Total	Republican	Democrat	Independent
If I don't vote in the upcoming election, it is the same as a vote for Donald Trump	35%	6%	68%	37%
If I don't vote, it will not really impact the election either way	32%	31%	21%	35%
If I don't vote in the upcoming election, it is the same as a vote for Joe Biden	23%	54%	4%	17%
If I don't vote, I believe it will lead to better candidates in the future	5%	4%	4%	5%
Skipped	6%	5%	4%	6%

	July 2024 Total	May 2024 Total*
If I don't vote in the upcoming election, it is the same as a vote for Donald Trump	35%	32%
If I don't vote, it will not really impact the election either way	32%	31%
If I don't vote in the upcoming election, it is the same as a vote for Joe Biden	23%	26%
If I don't vote, I believe it will lead to better candidates in the future	5%	5%
Skipped	35%	7%

13. In politics today, do you consider yourself a...

	Total
Republican	29%
Democrat	30%
Independent	30%
Something else	8%
Skipped	2%

14. As of today do you lean more to...

Base: Did not select Republican or Democrat in Q13

	Total (N=435)
The Republican Party	38%
The Democratic Party	41%
Skipped	21%





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About the Study

This Syracuse University/Ipsos poll was conducted by Ipsos from July 19 to July 21, 2024, using the probability-based KnowledgePanel®. This poll is based on a nationally representative probability sample of 1,024 adults age 18 or older. The sample includes 273 Republicans, 329 Democrats, and 318 independents.

The survey was conducted using KnowledgePanel, the largest and most well-established online probability-based panel that is representative of the adult U.S. population. Our recruitment process employs a scientifically developed addressed-based sampling methodology using the latest Delivery Sequence File of the USPS – a database with full coverage of all delivery points in the U.S. Households invited to join the panel are randomly selected from all available households in the U.S. Persons in the sampled households are invited to join and participate in the panel. Those selected who do not already have internet access are provided a tablet and internet connection at no cost to the panel member. Those who join the panel and who are selected to participate in a survey are sent a unique password-protected log-in used to complete surveys online. As a result of our recruitment and sampling methodologies, samples from KnowledgePanel cover all households regardless of their phone or internet status and findings can be reported with a margin of sampling error and projected to the general population.

The study was conducted in English. The data for the total sample were weighted to adjust for gender by age, race/ethnicity, education, Census region, metropolitan status, and household income. Party ID benchmarks are from the 2024 NPORS annual survey. The demographic benchmarks came from the 2023 March Supplement of the Current Population Survey (CPS).

- Gender (Male, Female) by Age (18–29, 30–44, 45-59 and 60+)
- Race/Hispanic Ethnicity (White Non-Hispanic, Black Non-Hispanic, Other, Non-Hispanic, Hispanic, 2+ Races, Non-Hispanic)
- Education (Less than High School, High School, Some College, Bachelor or higher)
- Census Region (Northeast, Midwest, South, West)
- Metropolitan status (Metro, non-Metro)
- Household Income (Under \$25,000, \$25,000-\$49,999, \$50,000-\$74,999, \$75,000-\$99,999, \$100,000-\$149,999, \$150,000+)
- Party ID (Democrat, Lean Democrat, Republican, Lean Republican, Independent/Something else)

The margin of sampling error is plus or minus 3.3 percentage points at the 95% confidence level, for results based on the entire sample of adults. The margin of sampling error takes into account the design effect, which was 1.17. For Republicans, the margin of sampling error is plus or minus 6.1 percentage points, and the design effect is 1.07. For Democrats, the margin of sampling error is plus or minus 5.9 percentage points, and the design effect is 1.19. For independents, the margin of sampling error is plus or minus 6.0 percentage points, and the design effect is 1.20.

The margin of sampling error is higher and varies for results based on sub-samples. In our reporting of the findings, percentage points are rounded off to the nearest whole number. As a result, percentages in a given table column may total slightly higher or lower than 100%. In questions that permit multiple responses, columns may total substantially more than 100%, depending on the number of different responses offered by each respondent.





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About Ipsos

Ipsos is one of the largest market research and polling companies globally, operating in 90 markets and employing over 18,000 people.

Our passionately curious research professionals, analysts and scientists have built unique multi-specialist capabilities that provide true understanding and powerful insights into the actions, opinions and motivations of citizens, consumers, patients, customers or employees. Our 75 solutions are based on primary data from our surveys, social media monitoring, and qualitative or observational techniques.

Our tagline "Game Changers" sums up our ambition to help our 5,000 customers move confidently through a rapidly changing world.

Founded in France in 1975, Ipsos has been listed on the Euronext Paris since July 1, 1999. The company is part of the SBF 120 and Mid-60 indices and is eligible for the Deferred Settlement Service (SRD). ISIN code FR0000073298, Reuters ISOS.PA, Bloomberg IPS:FP www.ipsos.com

